

ABOUT THIS KIT

Status runs automatically, but the venues that see the best results are the ones that tell their guests about it. This kit gives you ready-to-use copy for your social media, website, email list, and in-venue signage. Replace [Venue Name] with your own and you're done.

HOW STATUS WORKS - SHARE THIS WITH YOUR GUESTS

01

Give your number

Tap the puck, scan the receipt QR, or give your number at the register.

02

Every dollar earns

\$1 spent = 1 point. No app to download. No card to carry.

03

Reward hits your tab

Hit 100 points and a \$10 reward applies on your next visit. (Configurable)

04

Come back

That's it. A reward waiting for you is a reason to return.

EMAIL TEMPLATE

Subject Line: "Earn rewards automatically: Our loyalty program is live"

Heads up, [Venue Name] now has a loyalty program. Give us your number at checkout and you'll earn points on every visit. Hit **100 points*** and get **\$10*** off your next tab automatically. No app, no card, no hassle. Just come in.

*Configurable

SOCIAL MEDIA POSTS

LAUNCH

We just launched a loyalty program

Every time you visit [Venue Name], you earn points. Hit **100** and you get **\$10** off your next tab, automatically.

No app. No punch card. Just your phone number.

Give us your number next time you're in and you're in. Simple as that.

REMINDER

PSA: if you haven't given us your number yet, you're leaving rewards on the table

Every visit earns points. Every **100 points = \$10** off your next tab. Automatic, no codes, no apps.

Just ask us at the register. Takes 5 seconds.